



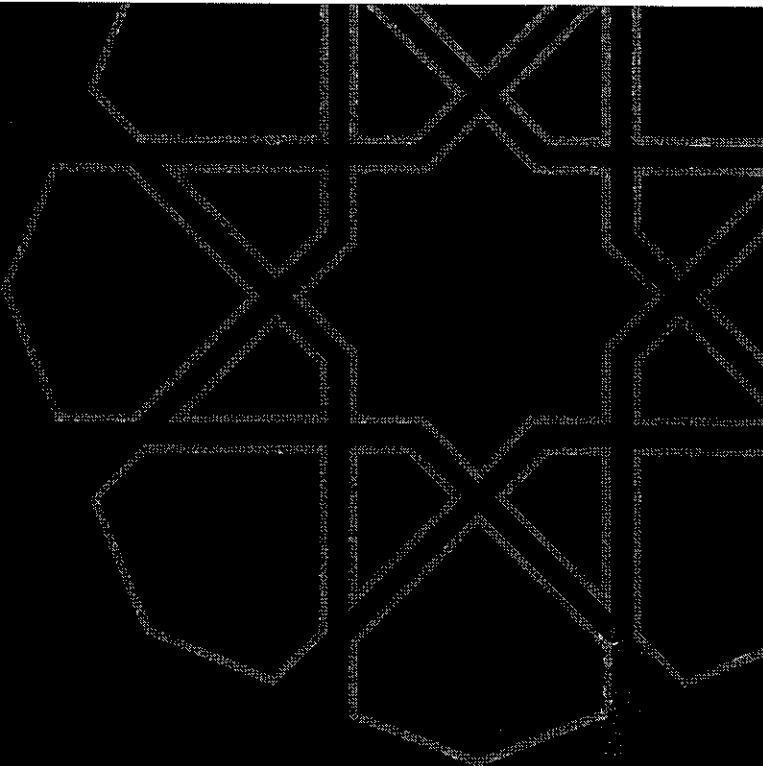
Expand your  
**HALAL**  
**HORIZON**

17<sup>TH</sup> MALAYSIA INTERNATIONAL  
HALAL SHOWCASE

1-4 April 2020

MITEC, Kuala Lumpur, Malaysia

THINK HALAL THINK MIHAS



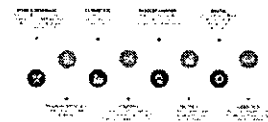


**THE WORLD'S MOST ECONOMICALLY RESILIENT ECONOMY**

Malaysia's economic resilience is a result of its strong fundamentals, including a diversified economy, a stable political environment, and a highly skilled workforce.

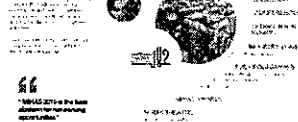
**THE MOST DIVERSE DISPLAY OF PRODUCTS**

Malaysia's economy is highly diversified, with a wide range of products and services, making it resilient to global economic shocks.



**AN EXCELLENT OPPORTUNITY FOR INVESTORS**

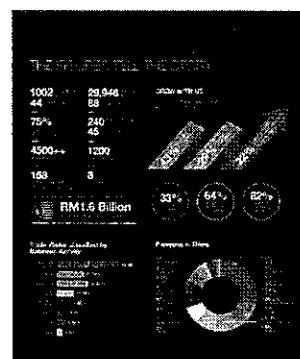
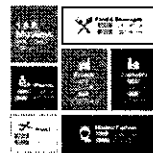
Malaysia offers a highly attractive investment environment, with a strong legal framework, a highly skilled workforce, and a wide range of investment opportunities.



Malaysia's economic resilience is a result of its strong fundamentals, including a diversified economy, a stable political environment, and a highly skilled workforce.

**PUTTING YOU AT THE CENTRE OF GROWTH**

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## HELPING YOU MAKE THE RIGHT CONNECTIONS

MIHAS delivers on its promise. Our strategic partnerships, together with our expert programmes & services, help you build the right connections to the right people, at the right time, in the right way.

### HOSTED BUYER PROGRAMME

- 4500+ participants
- 240 international 4S countries
- RM1.6 Billion in trade being conducted

### INTERNATIONAL SOURCING PROGRAMME (INSIP)

By helping you source your products, services or suppliers from overseas, we help you expand your market reach.

#### Top Participating Countries (2019)

Country	Value
China	RM1.2 Billion
USA	RM0.8 Billion
UK	RM0.5 Billion
Germany	RM0.4 Billion
France	RM0.3 Billion
India	RM0.2 Billion
Japan	RM0.2 Billion
South Korea	RM0.2 Billion
Italy	RM0.1 Billion
Spain	RM0.1 Billion
Others	RM0.1 Billion

### MIHAS CONNECT

MIHAS Connect Users by Project

- 18659 users
- 327% increase
- 95% satisfaction
- 89% repeat users

### Hosted Buyers by Industry

Industry	Percentage
Construction	71%
Manufacturing	15%
Others	14%

### MIHAS 2019 KEY BUYERS

MIHAS 2019 Annual Report - [View the full report](#)

REGISTRY AND ELECTRONIC TRADE

MIHAS 2019 Annual Report - [View the full report](#)

MIHAS 2019 Annual Report

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#ThinkGlobalThinkMIHAS #MIHAS2020