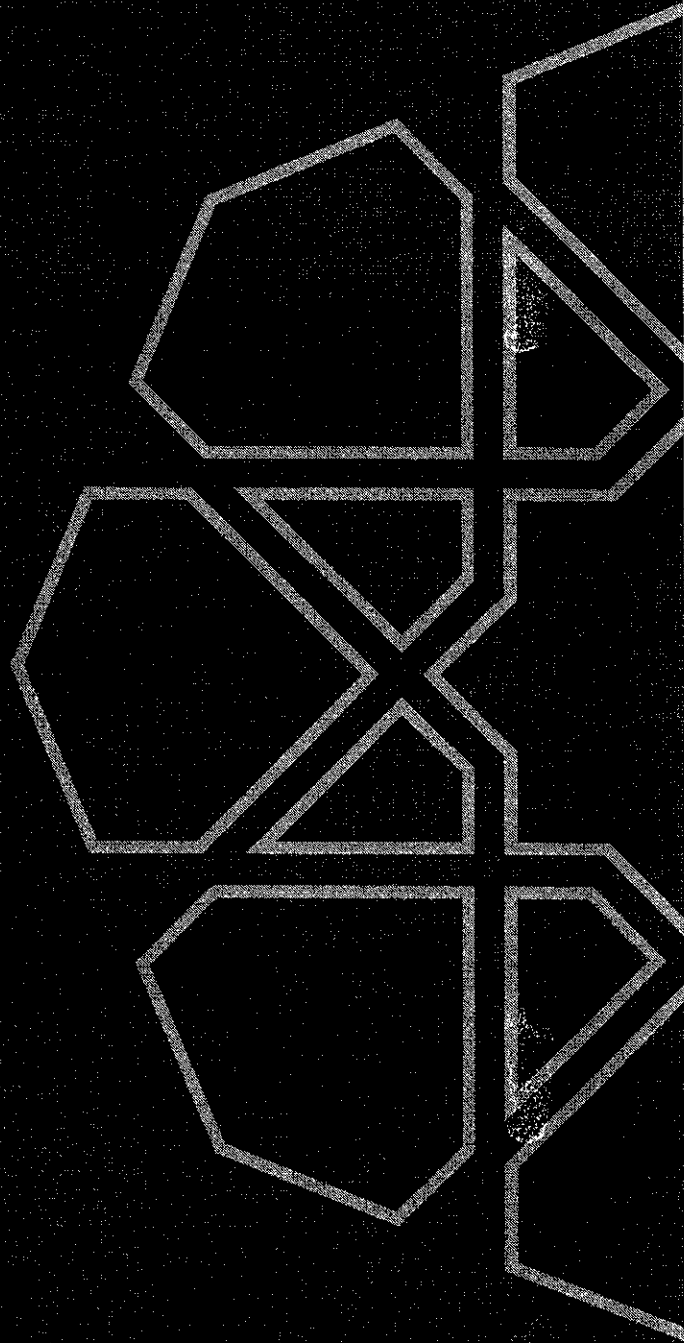




# 17<sup>th</sup> Malaysia International Halal Showcase

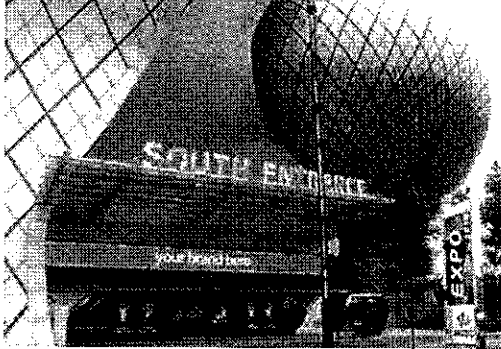
**1-4 April 2020**

MITEC, Kuala Lumpur, Malaysia



## Branding Opportunities

## Exterior Branding



### **SOUTH WELCOME BANNER & GLASS STICKER**

Quantity: 1 unit  
RM 25,000



### **SOUTH ENTRANCE BANNER**

Quantity  
1 unit: RM 6,000  
4 units: RM 30,000

## Interior Branding



### **ESCALATOR (NORTH COURT)**

Quantity: 4 units  
RM 25,000



### **BALCONY BANNER**

Quantity: 1 units  
RM 10,000



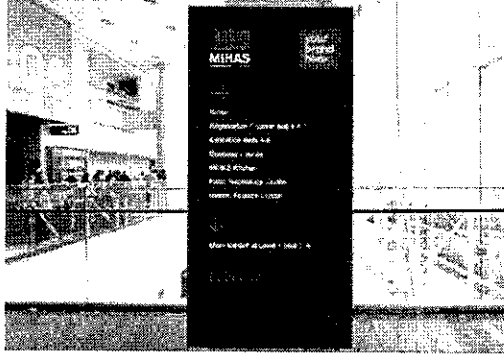
### **PUBLIC AREA PILLAR WRAPS**

Quantity: 1 unit  
RM 10,000



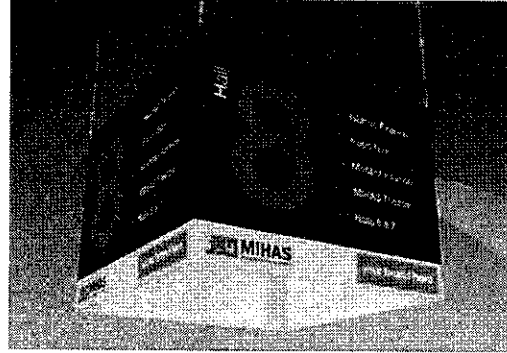
### **ESCALATOR HANGING BANNER**

Quantity: 1 unit  
RM 8,000



**DIRECTIONAL SIGNAGES**

Quantity  
20 units:RM 30,000



**HALL SIGNAGES**

Quantity  
1 unit:RM 12,000  
8 units:RM 80,000



**CLUSTER SIGNAGES**

Quantity  
1 unit:RM 7,000  
7 units:RM 35,000



**FACILITY SIGNAGES**

Quantity  
1 unit:RM 7,000  
4 units:RM 20,000



**MIHAS THEATRE**  
RM 15,000



**INDUSTRY ZONE**  
RM 15,000



**VISITOR INFORMATION COUNTER**

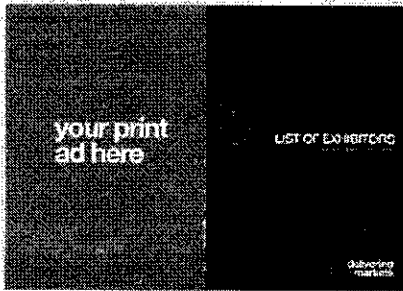
Quantity: 1 unit  
RM 35,000



**REGISTRATION KIOSKS**

Quantity: 6 units  
RM 25,000

**Printed Materials**



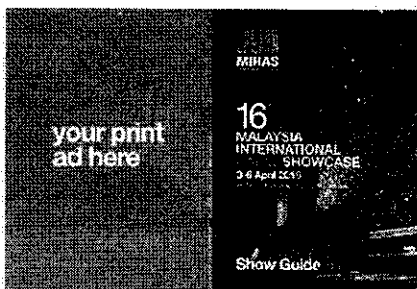
**SHOW DIRECTORY AD (ROP)**

Quantity: 1 advertisement  
RM 4,000



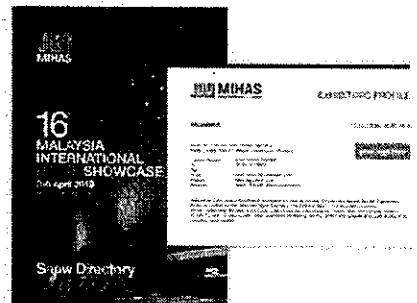
**SHOW DIRECTORY AD (DOUBLE PAGE)**

Quantity: 1 advertisement  
RM 7,000



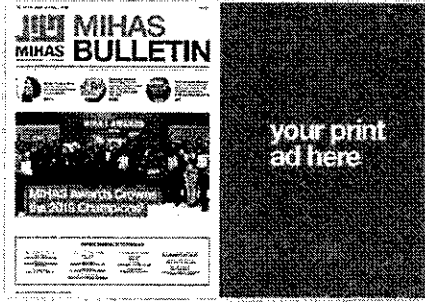
**SHOW GUIDE ADVERTISEMENT**

Quantity: 1 advertisement  
RM 8,000



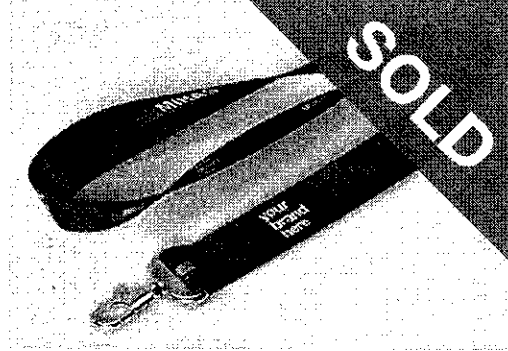
**SHOW DIRECTORY LOGO**

Quantity: 1 unit  
RM 500



**MIHAS BULLETIN ADVERTISEMENT**

Quantity: 1 advertisement  
RM 5,000



**LANYARD (SOLD)**

Quantity: 25,000 pieces  
RM 60,000



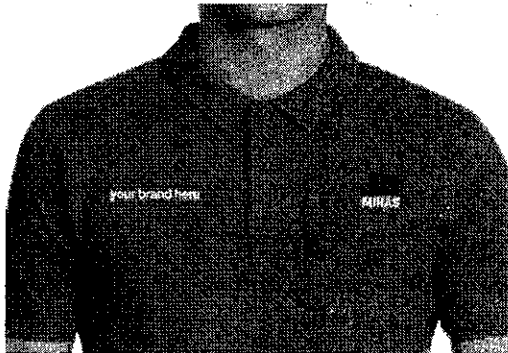
**BADGES**

Quantity: 25,000 pieces  
RM 30,000



**VISITOR STICKERS**

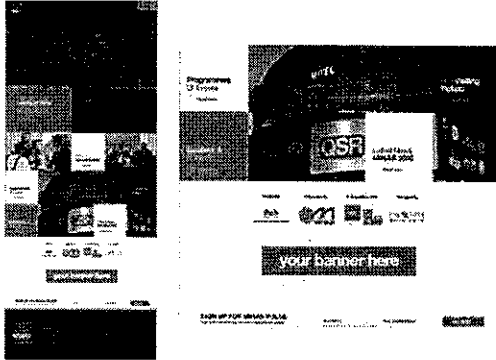
Quantity: 15,000 pieces  
RM 20,000



**VOLUNTEER POLO SHIRT**

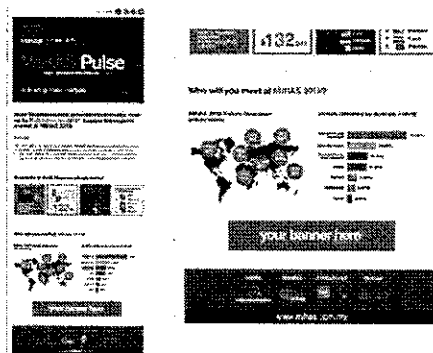
Quantity: 600 shirts  
RM 20,000

## Online Advertising



### WEBSITE BANNER

Quantity: 1 unit  
RM 20,000



### MIHAS PULSE BANNER

Quantity: 1 unit  
RM 20,000



### SOCIAL MEDIA POST (IG/FB/TWITTER)

Quantity: 1 advertisement  
RM 1,000



# THE 17<sup>TH</sup> MALAYSIA INTERNATIONAL HALAL SHOWCASE

1-4 April 2020 • MITEC Kuala Lumpur

## BRANDING OPPORTUNITIES

### EXTERIOR BRANDING

ITEM	AMOUNT (RM)
<input type="checkbox"/> South Welcome Banner & Glass Sticker	25,000
<input type="checkbox"/> South Entrance Banner (Quantity: 1)	6,000
<input type="checkbox"/> South Entrance Banner (Quantity: 4)	30,000

### INTERIOR BRANDING

ITEM	AMOUNT (RM)
<input type="checkbox"/> Escalator (North Court)	25,000
<input type="checkbox"/> Balcony Banner	10,000
<input type="checkbox"/> Public Area Pillar Wraps	10,000
<input type="checkbox"/> Escalator Hanging Banner	8,000
<input type="checkbox"/> Directional Signages	30,000
<input type="checkbox"/> Hall Signages (Quantity: 1)	12,000
<input type="checkbox"/> Hall Signages (Quantity: 8)	80,000
<input type="checkbox"/> Cluster Signages (Quantity: 1)	7,000
<input type="checkbox"/> Cluster Signages (Quantity: 7)	35,000
<input type="checkbox"/> Facility Signages (Quantity: 1)	7,000
<input type="checkbox"/> Facility Signages (Quantity: 4)	20,000
<input type="checkbox"/> MIHAS Theatre	15,000
<input type="checkbox"/> Industry Zone	15,000
<input type="checkbox"/> Visitor Information Counter	35,000
<input type="checkbox"/> Registration Kiosks	25,000

### PRINTED MATERIALS

ITEM	AMOUNT (RM)
<input type="checkbox"/> Show Directory Ad (ROP)	4,000
<input type="checkbox"/> Show Directory Ad (Double Page)	7,000
<input type="checkbox"/> Show Guide Advertisement	8,000
<input type="checkbox"/> Show Directory Logo	500
<input type="checkbox"/> MIHAS Bulletin Advertisement	5,000
<input type="checkbox"/> Lanyard	60,000
<input type="checkbox"/> Badges	30,000
<input type="checkbox"/> Visitor Stickers	20,000
<input type="checkbox"/> Volunteer Polo Shirt	20,000

### ONLINE ADVERTISING

ITEM	AMOUNT (RM)
<input type="checkbox"/> Website Banner	20,000
<input type="checkbox"/> MIHAS Pulse Banner	20,000
<input type="checkbox"/> Social Media Post (IG/FB/Twitter)	1,000

### COMPANY PROFILE

Company/Organisation Name

Address

Postcode

Country

Contact Person

Phone

Fax

Email

Payment

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the sponsor company mentioned herein.

Name & Designation

Date

Signature

(Authorised signature and stamp)

Payment is to be made in full upon signing of contract.  
Please indicate your payment preference below:

- Cheque (Local cheques only)  
 Wire Transfer

HW LIMA SDN BHD

35G-1-7 Jalan Wangsa Delima 5, KLSC 11, Section 5, Wangsa Maju, 53300, Kuala Lumpur, Malaysia  
Tel: +603 4111 8888

DISCENIN ASBHEBERG  
E-RAK ELEKTRONİK İMZALIDIR.

5679 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır ID: eaa2d569-27ac-4c41-ad0c-1e9679ca057b-191713659. Bu kod ile <https://e-rak.im.org.tr/e-rakdogrulama> adresinden doğrulayabilirsiniz.

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