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Konu: SAO PAULO YATIRIM FIRSATLARI

İstanbul, 21/12/2017

**TÜM İHRACATÇI BİRLİKLERİ**  
**Genel Sekreterlikleri**

Ankara – Antalya – Bursa – Denizli – Erzurum – Gaziantep - Giresun – İstanbul - İzmir – Mersin – Trabzon

T.C. Ekonomi Bakanlığında alınan bir yazıda, Dışişleri Bakanlığında alınan bir yazıya atfen; Brezilya'nın Sao Paulo Eyaleti Valisi Geraldo Alckmin tarafından Sao Paulo'da yerleşik diplomatik temsilcilere yönelik olarak yapılan "Sao Paulo'da Yatırım Fırsatları" konulu bir toplantıda dağıtılan yatırım broşürünün bir örneği ekte iletilmektedir.

Anılan yazıda ayrıca, toplantı kapsamında Vali Alckmin tarafından Sao Paulo Eyaletinin üç yıl süren ekonomik kriz döneminde dahi yatırım yapmayı sürdürdüğü, krizin geride kaldığı, uluslararası yatırım çağrısında bulunduğu, Eyaletin elektrik şirketi olan CESP'in özelleştirilmesi, Eyalet Su ve Atık Yönetimi Şirketinin holdinge dönüştürülmesi ve 9 numaralı tren hattı ile 17 numaralı metro hatlarının öncelikli projeler olarak vurguladığı kaydedilmektedir.

**TRADITION IN PARTNERSHIPS  
WITH THE PRIVATE SECTOR  
SINCE THE LATE 90'S**

US\$  
**40.6**  
BILLION  
ALREADY  
INVOLVED

**34**  
PROJECTS

**HIGHWAYS**  
20 Concessions - USD 34 billion invested\*

19 of 20 best highways in Brazil\*\*  
Road accident reduction in 31% and fatalities in 64% in concessions in the year 2005  
\*Source: MTR / Trans CR, 2007 / Source: ODEB

**CONSTRUCTION, MAINTENANCE AND OPERATION OF HIGHWAYS**

**METROPOLITAN TRANSPORTATION**

3 projects - USD 2.8 billion contracted\*\*  
public and private  
Line 4 (Linha 4) - 2004 / 2007 / 2008 - 2009 - 2010  
237 km of LRT / 17.4 km of subway / 8.9 km operated by a private concessionaire

The best and largest subway rail network in Brazil  
Average of 3.2 million passengers on business days

Source: ODEB / 2006 / 2007 / 2008

**CONSTRUCTION, MAINTENANCE AND OPERATION OF OVERSEAS OF RAILS**

**SANITATION AND WATER SUPPLY WITH SANEAP**

2 projects - USD 781 million contracted\*\*

San Estevão and São João

SANEAP is the biggest Sanitation company in the Americas and the 5th largest of the world in population served

27.7 million population served

Water production capacity: 118 m<sup>3</sup>/s

Source: SANEAP / 2007 / 2008

**WATER PRODUCTION**

**HOUSING AND REDEVELOPMENT OF  
SÃO PAULO CITY CENTER**

1 project - USD 287.5 million contracted

Rehousing of 364 São Paulo City Center (1st 11)

São Paulo State is a pioneer in PPP on social housing

CONFECTION OF OVER 2,200 SOCIAL INTEREST HOUSING AND 142 POPULAR MARKET HOUSING

**PIPED GAS**

3 Concessionaires - USD 3 billion invested\*\*

CRIGAS, GAS BRASILEIRO AND NUBRAGAS SPS

OPERATION AND MODERNIZATION OF THE DISTRIBUTION OF LFG GAS AND NATURAL GAS SPS

OVER A MILLION USERS BY 104 MUNICIPALITIES

16.53 KM PIPED GAS NETWORK\*\*

\*\*Source: SANEAP / 2007 / 2008

**EVENTS AND EXHIBITIONS**

1 project - USD 129 million invested

Amplified Exhibition Center - São Paulo Expo

The most modern center of events from South America

**HEALTH**

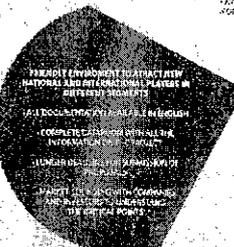
2 projects - USD 343 million contracted

Modern facility operation of IBCP and construction of Schubbach, São José dos Campos and São Paulo hospitals

INSTALLATION OF HOSPITALS AND MEDICINE FACTORY

**WHAT WAS GOOD,  
GOT EVEN BETTER**

São Paulo State Government had the support of IFC (International Finance Corporation), member of the World Bank Group to implement IMPROVEMENTS AND INNOVATION IN THE PARTNERSHIP PROGRAM MODEL FOR THE ROAD CONCESSIONS.



- FACILITATED THE INVESTMENT
- WHILE PROMOTING INFLUENCE WITH THE CONCESSIONAIRE
- AVOIDING DISCOUNT RATES BY 20% + 5% AND PROVIDING A DATE TO COLLECT THE PAYMENTS
- OPTIMIZING THE NEEDS OF INVESTOR VEHICLES
- AND INCREASED QUALITY



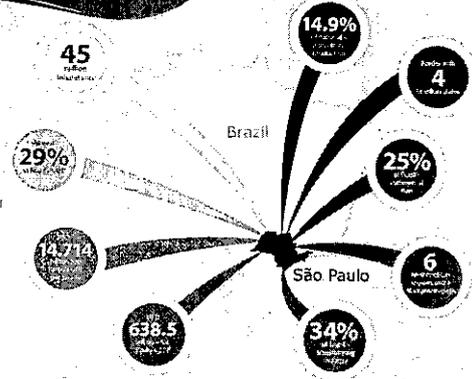
THESE INNOVATIONS HAVE RESULTED IN SUCCESSFUL EXPERIENCES AND HAVE BEEN ADAPTED AND INCORPORATED INTO THE NEW PROJECTS, FROM THE OTHER SECTORS, FOR WHICH INVESTMENT IS SOUGHT.

**OPPORTUNITIES FOR  
INVESTMENT PARTNERSHIPS  
IN THE STATE OF SÃO PAULO**

**A WORLD CALLED  
SÃO PAULO**

**DIVERSIFIED ECONOMY**

- World's largest producer of orange and ethanol
- Brazil's largest producer of rubber
- Large of airports in Latin America
- Largest port in Latin America
- Largest medical network in the country
- Largest entertainment and leisure center of Latin America
- 80% of all sort of events in Brazil
- The best and largest infrastructure on road networks
- The best and largest subway rail network



Fonte: IBGE (2007), IBGE (2008), IBGE (2008) - Source: MTR, ODEB, SANEAP, SANEAP (2007), SANEAP (2008)

2016 to 2018

USD 14 billion in investment opportunities

**NEXT PROJECTS TO BE PROCURED**

USD 5.7 billion in forecast investments\*

**TRANSPORT**

**SÃO PAULO'S COAST LINE HIGHWAYS**

Concession of highways that surround the coast of São Paulo for operation, management, expansion, conservation and exploration.  
**USD 445 million (CAPEX)**  
 • Support in feasibility studies – International Finance Corporation – IFC

**NORTH BELTWAY**

Concession for operation, management, maintenance and exploration for the operation of the highway system, the North Beltway sections (approx. 48 Km) and new access to Guarulhos International Airport (approx. 4 Km).  
**USD 118 million (CAPEX)**  
 • Support in feasibility studies – International Finance Corporation – IFC

**LINE 15 (SILVER) – MONORAIL**

Concession for operation and maintenance of 13 km of monorail tracks and 8 stations (Via Prudente to Iguatemi station).  
**USD 62.5 million**  
 INVESTMENT LICENSING PERIOD:  
 • Demand: 313 thousand passengers / business day.  
\*SOME MONTHS BEING ESTIMATED

**ROAD OF THE SHOES INDUSTRY**

Concession for expansion, operation and maintenance of a 720 km highway.  
**USD 1.5 billion (CAPEX)**  
 Tender: 24/04 at BOVESPA  
 Premium: 432.17%  
 Winner: Artens concessionaire

**LINE 5 (LILAC) – SUBWAY AND LINE 17 (GOLD) – MONORAIL**

Concession for operation and maintenance of 26.8 km of subway tracks and 25 stations. Integration of the Congonhas Airport to the subway network.  
**USD 937 million**  
 INVESTMENT LICENSING PERIOD FOR THE ENTIRE CONCESSION PERIOD:  
**USD 28 million (CAPEX)**  
 • Contract Term: 20 years  
 • Demand:  
 - Line 5: Average 781.3 thousand passengers/business day  
 - Line 17: Average 162.3 thousand passengers/business day  
 • Remuneration fee: USD 0.54 per/pax  
 • Minimum bid: USD 59.2 million  
 SUBMISSION OF PROPOSALS: SEPTEMBER/2017

**NEW ALBOR CITY**

PPP to attract residents and urbanize the old Albor farm area in the Metropolitan Region of São Paulo, with the construction of 11,100 houses (85 10,480 and 140 2,620) for families with gross monthly income of up to 10 current minimum wages in the State of São Paulo, with 70% of the units offered to the public with up to 5 minimum wage in the municipalities of Arujá, Itaquaquecetuba and Guarulhos.  
**USD 656 million (CAPEX)**  
 • Contract Term: 25 years  
 • Annual Compensation max: USD 13.5 million  
 SUBMISSION OF PROPOSALS: OCTOBER/2017

**INTERCITY BUS – ARTESP**

Concession for inter-municipal passenger transport services. The State is going to be divided into five areas of operation: São Paulo, Bauria, São José do Rio Preto, Ribeirão Preto, Santos and Campinas.  
**USD 781 million**  
(INVESTMENT LICENSING PERIOD FOR THE ENTIRE CONCESSION PERIOD)  
 • Characteristics: approximately 3000 vehicles in both modes.  
 • Forecast demand: 124 million passengers per year.

**INTERCITY TRAIN – TIC**

Concession for work construction, supply of equipment and medium-speed train system which will operate along with line 7 of CPTM.  
**1 ST. STRETCH UNDER STUDY 135 KM**  
 (São Paulo – Jundiaí – Campinas – Americana).  
**USD 1.56 billion (CAPEX)**

**METROPOLITAN TRANSPORT FOR PASSENGERS BUS – EMTU**

Concession for operation and maintenance of passengers service transportation in all metropolitan region of São Paulo – RMSR.  
**USD 1.1 billion**  
(INVESTMENT LICENSING PERIOD FOR THE ENTIRE CONCESSION PERIOD)  
 • Characteristics: 4700 vehicles and 574 lines (39 municipalities)  
 • Forecast demand: Average 441 million passengers per year.

**LINE 8 (DIAMOND) AND LINE 9 (EMERALD) – METROPOLITAN TRAIN**

PPP for services of adaptators, operation, modernization and maintenance of lines. Line 8 connects 5 municipalities of São Paulo Metropolitan Region to the center of São Paulo and Line 9 connects the city of Osasco to the extreme south of São Paulo.  
**USD 840 million**  
(INVESTMENT LICENSING PERIOD)  
 • Demand: 1049.4 thousand passengers / business day.

**LEISURE AND SPORTS**

**IBIRAPUERA COMPLEX**

Concession for the construction of a new multipurpose complex and for the operation and maintenance of the Constância Vaz Guimarães Sports Complex, located in the city of São Paulo.  
**USD 71 million**

**PARKS AND CULTURAL EQUIPMENT**

1st stage of the service concession program.  
 In 28 Protected Areas and Cultural Equipment:  
 a) Area of public use from Cantareira and Albertão  
 b) Capwari Park, Area of public use of Horto Florestal from Campos do Jordão.

Note: State Law 16.260/2015 allows the exploration of Eco-tourism and in specific cases the commercial exploitation of wood and byproducts.

**REAL ESTATE INVESTMENT FUND**

**USD 468 million**  
 Concession for the management and operation of real estate investment funds. Currently, the concessionaire is responsible for the construction, use and development of the real estate. In the public administration, the concessionaire is responsible for the construction, use and development of the real estate. The concessionaire is responsible for the construction, use and development of the real estate. The concessionaire is responsible for the construction, use and development of the real estate.

**PROJECTS UNDER PROCUREMENT**

USD 5.3 billion in investments\*

**SÃO PAULO MID-WEST ROADS**

Concession for the expansion, operation and maintenance of a 370 km highway.  
**USD 7.2 billion (CAPEX)**  
 • Tender: 19/05 at BOVESPA  
 • Premium: 130.89%  
 • Winner: Pab in Infraestrutura (Investment) Fund

**5 EXECUTIVE AVIATION STATE AIRPORTS**

Concession for the construction and operation of 5 executive aviation airports located in the cities of Itanháem, Campinas, Ubatuba, Bragança Paulista and Jundiaí.  
**USD 28 million (CAPEX)**  
 • Tender: 19/03 at ARTESP  
 • Premium: 101%  
 • Winner: Via São Paulo Consortium Group

\* VALUE OF THE CONCESSIONS WAS PROVIDED BY THE STATE TO BE FINANCED BY THE MUNICIPAL GOVERNMENTS

**PROJECTS UNDER EVALUATION**

USD 2.8 billion in investments\*

**HOUSING CITY CENTER PPP – LOT 2**

PPP to attract residents and redevelop the Expanded City Center of São Paulo with the construction of 7 thousand homes of social interest and popular market.  
**USD 460 million**

**AIRPORTS AVIATION: REGULAR (REGIONAL) AND EXECUTIVE**

Concession for exploration of a lot that includes regional airports with regular aviation and with executive aviation.  
**USD 72.5 million**

**WATERWAY TIETÊ WATERWAY EXPANSION**

Concession for expansion, maintenance and conservation.  
**USD 1.4 billion**

**HEALTH CARE HEMODERIVATIVES FACTORY**

Concession for operation, maintenance and adequacy of the medicine factory that produces blood plasma located in Butantã.  
**USD 100 million**

**DIAGNOSIS BY IMAGE**

PPP Imaging diagnostic service. The service will be provided throughout the state of São Paulo, in 24 units in the capital and 22 units outside.  
**USD 111 million**

**ENERGY EFFICIENCY SUSTAINABLE SCHOOL**

PPP to increase energy efficiency and rational use of water. Project initiative in selected state school units.  
**USD 343 million**

**CEAGESP NEW SUPPLY CENTER OF RMSP**

Concession for embankment, operation and maintenance of the new public warehouse for food supply of the Metropolitan Region of São Paulo.  
**USD 350 million**

**UNIFIED SYSTEM OF CENTRALIZED COLLECTION (IN PARTNERSHIP WITH THE SÃO PAULO TOWN HALL)**

Collection, distribution of collected resources and operation of the unique system of centralized collection of transport tariffs. Installation and maintenance of the systems for the processing and control of passengers.

\* INVESTMENT LICENSING PERIOD FOR THE ENTIRE CONCESSION PERIOD