

DEİK/Türkiye-ABD İş Konseyi (TAİK) ve American Turkish Council (ATC) 36. Ortak Yıllık Konferansının, T.C. Ekonomi Bakanı Nihat Zeybekci'nin katılımıyla, **21-23 Mayıs 2017** tarihlerinde **Trump International Hotel, Washington D.C'**de düzenleneceğini bilgilerinize sunarız.

Teması **"Together Towards Tomorrow"** olarak belirlenen konferansta Türkiye-ABD ilişkilerindeki gelişmeler, üst düzey Türk ve Amerikan özel sektör ve devlet temsilcileri tarafından değerlendirilecek olup; konferansta her sene olduğu gibi, ABD ve Türkiye'deki gelişen iş ve yatırım ortamlarına dair görüş alışverişinde bulunulmak üzere çeşitli alanlarda paneller yer alacaktır. Konferansımız; Türkiye ve ABD ilişkilerinin yüksek düzeyde önem arz ettiği son dönemde iş dünyası ve hükümetler tarafından ilgiyle takip edilmektedir.

Büyük ilgi gören ve her yıl yaklaşık 600 kişinin katılımıyla gerçekleşen bahse konu konferans kapsamındaki sponsorluk imkanları ile ilgilenen üyelerinizin ekli sponsorluk dosyasını inceleyerek tarafımıza ulaşmaları rica olunur. Detaylı bilgi ve kayıt için www.atctalkconference.com adresini ziyaret edebilir, bir önceki Yıllık Konferans raporu için [buraya tıklayabilirsiniz](#).

TAİK

Hesap Adı: DIŞ EKONOMİK İLİŞKİLER KURULU / AMERİKA • Şube: T.İŞ BANKASI BEYOĞLU (1011) IBAN:TR44 0006 4000 0021 0113 3145 15 [USD]

36th ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

MAY 21-23, 2017 • TRUMP INT'L HOTEL, WASHINGTON DC

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SPONSORSHIP PACKAGES

GOLD PACKAGE

\$35,000

The Gold Sponsorship package offers high visibility branding, marketing, and advertising opportunities throughout the Conference. Elevate your company brand with this comprehensive sponsorship package.

Single Luncheon OR Breakfast OR Plenary Session Sponsorship	Prominent recognition on printed and digital signage Oral recognition at the selected event 1 seat at head table, 2 seats at protocol table (Luncheon or Breakfast) OR 2 seats at protocol row (Plenary Session) Introduction of the keynote speaker.
Single Session Sponsorship	Prominent recognition on printed and digital signage for the session Oral recognition during the session Co-moderate the session Company introduction
3 x Conference Packages	3 x full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.
Conference Program Advertisement	Full Page color advertisement on a prominent page in Conference Program.
Print & Digital Logo Placement	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in all ATC & TAIK pre-conference press announcements as a Gold Level Sponsor.

SILVER PACKAGE

\$10,000

Participation as a Silver Sponsor offers an excellent way to raise your company's profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package.

Single Session OR Gala Dinner Reception Sponsorship	Prominent recognition on printed and digital signage for the session Oral recognition during the event Co-moderate the session OR 5 invitations for the Gala Dinner Reception Company introduction
1 x Conference Package	1 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.
Print & Digital Logo Placement	Full page B&W advertisement in the Conference Program, Magazine section. Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in all ATC & TAIK pre-conference press announcements as a Silver Level Sponsor.

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SPECIAL SPONSORSHIPS

Hotel Room Key Card Sponsorship \$5,000

NEW FOR 2017!

Put your company's brand right into the hands of Annual Conference attendees staying at Trump International Hotel. This is an exclusive opportunity to be with attendees from start to end of their day.

Sponsor's logo displayed at all Conference attendee room keys and on conference signage, including conference notebook, event e-mails, and conference-related sponsor webpage as a Sponsor.

This sponsorship includes 1 x full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event.

Social Café Sponsorship \$10,000

Becoming the Social Café sponsor provides a unique opportunity to directly engage with participants, increase engagement and keep the social conversation buzzing throughout the Conference. Your company logo will be permanently positioned at the top of the impressive Twitter wall, located in a key area for the duration of the Conference. Beautifully furnished Social Café also features all-day coffee bar in the same area each day during the Conference and you will get great brand exposure through logo napkins and on coffee sleeves or coffee cups.

This sponsorship includes 1 x full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event.

Sponsor's logo displayed at the Social Café lounge area and on conference signage, including conference notebook, event e-mails, and conference-related sponsor webpage as a Sponsor.

Charge and Connect Sponsorship

Option 1 @ 10,000

The official Charge & Connect Sponsor, provide attendees a space to network and relax while charging their electronic devices. The sponsorship allows your organization to brand the Charge & Connect Lounge, giving you great visibility among attendees

Option 2 @ 12,000

Become the connectivity provider throughout the Conference. Associate your brand with wireless internet capability for all attendees. Your corporate name and logo appear on wireless network username and password.

Full Package at 20,000

An exciting opportunity for two part sponsorship. Select the full package with both option 1 & 2 and become the power and connectivity provider throughout the conference.

Also includes 1 full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event. Sponsor's logo displayed at Charge and Connect area and on conference signage,

Sponsorships are limited by availability and are provided on a first come, first serve basis. For all inquiries, please contact Selin Ergene at +90 (212) 339-5008 or send an e-mail to sergene@deik.org.tr. For more information about the 36th Annual Conference on U.S.-Turkey Relations please visit www.atctaikconference.com

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OTHER OPPORTUNITIES

Ayla Film Screening Sponsorship \$50,000	<i>Become the sponsor for movie Ayla's screening at the beginning of Tuesday night Gala Dinner. Ayla is a story of a girl and the soldiers of the crescent and the star during the Korean War.</i> Also includes 1 full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinners and networking event. Sponsor's logo displayed on the conference signage. Oral recognition during sponsored screening. An introduction of the movie on stage. 1 seat at the head table during the Gala dinner. 1 seat at the protocol table.
Monday Plenary Session Sponsorship \$20,000	2 x full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners. Prominent recognition on printed and digital signage Oral recognition during the event 2 seats in protocol row Introduction of speaker
Tuesday Plenary Session Sponsorship \$20,000	2 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners. Prominent recognition on printed and digital signage Oral recognition during the event 2 seats in protocol row Introduction of keynote speaker
Golden Horn Breakfast Sponsorship \$15,000	1 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Does not include dinners. Prominent recognition on printed and digital signage Photo-op with the speaker Oral recognition during the event 1 seat at head table, 2 seats at protocol table(s) Introduction of keynote speaker
Conference Program Advertising \$Various	Page Tabs (4-Color) (Full Page) \$4,000 Inside pages (Magazine Section-B&W, Full Page) \$2,000 Outside Back Cover (4-Color) (Full Page) \$5,000
Exhibition Space \$3,000	Approximately 10x4 feet exhibition space in the conference floor. 2 standard size tables with linen covers and 2 chairs are provided. 2 x Exhibitor Badges and luncheon tickets. For delivery information and more details please contact the ATC office.
Gala Dinner Table Sponsorship \$4,000	A table with your company's name and six (6) tickets to the selected dinner

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