

DEİK/Türkiye-ABD İş Konseyi (TAİK) ve American Turkish Council (ATC) 35. Ortak Yıllık Konferansının 30 Ekim - 1 Kasım 2016 tarihlerinde The Ritz-Carlton, Washington D.C'de düzenleneceğini bilgilerinize sunarız.

Teması "Geleceği Şekillendirmek: İş, İnovasyon ve Büyüme" ("Shaping the Future: Business, Innovation and Growth") olarak belirlenen konferansta Türkiye-ABD ilişkilerindeki gelişmeler, üst düzey Türk ve ABD'li özel sektör ve devlet temsilcileri tarafından değerlendirilecek olup; konferansta Savunma ve Güvenlik, Enerji, PPP, Ar-Ge ve İnovasyon, IT, Eğitim, TTIP ve Yatırım Fırsatları panelleri yer alacaktır.

Konferansımıza katılmak isteyen üyeleriniz, <http://www.atctaikconference.com> adresinden kayıt yaptırabilirler.

Gerek Türkiye gerekse ABD tarafından çok güçlü üst düzey katılım beklenen konferansa bu yıl katılımı beklenen isimler arasında, ABD Başkan Yardımcısı Joe Biden, ABD Dışişleri Bakanı John Kerry ve ABD Ticaret Bakanı Penny Pritzker ile T.C. Ekonomi Bakanı Nihat Zeybekçi ve T.C. Dışişleri Bakanı Mevlüt Çavuşoğlu yer almaktadır.

35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC

SPONSORSHIP PACKAGES



PLATINUM PACKAGE

\$70,000

Platinum Sponsorships are reserved for industry leading organizations. They comprise the most desirable and effective promotional elements of the Annual Conference and will receive the highest level of support from the Conference management team. Certain elements which comprise these sponsorships are only available as part of these packages, ensuring their exclusivity and unique value.

KEY OPPORTUNITY: Official Conference Lanyard+Name Badge Sponsor: Receive unsurpassed recognition by having your logo featured on the official Conference Lanyard and Name Badges distributed to all attendees.

Annual Conference Opening Reception OR Conference Closing Gala Dinner Sponsorship	Prominent recognition on signage and programs 1 seat at head table at the Gala Dinner 1 seat at protocol table at the Gala Dinner Oral recognition during the sponsored dinner Introduction of speaker or thank you to the speaker 1 seat at protocol table for both luncheons
Single Session Sponsorship	Prominent Recognition on session signage and program Oral recognition during the session Co-moderate the session Company introduction
Print & Digital Advertisement	Full page, 4 Color advertisement either inside front cover or inside back cover. Highlighted Platinum Level logo placement in the Conference Program & App. Company name placement on the front cover of the Conference Program & App. Company digital intro on Official Conference App.
4 x Conference Packages	4 full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access.
Printed Inserts	A single, up-to Letter/A4 sized print item. Including but not limited to Brochures, Booklets, Flyers, etc.
Print & Digital Logo Placement	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Platinum Level Sponsor.
Conference Floor	Exhibition space on the conference floor, in a prominent location.
A single company table (6 seats) for Gala dinner	A table for Gala Dinner with your company's name with six (6) tickets for your company's staff. Plus a table for selected lunch.
Welcoming Remarks	Company representative to give welcoming remarks at the Opening Ceremony.

Sponsorships are limited by availability and are provided on a first come, first serve basis.
For all inquiries, please contact Merih Kepez at +90 (212) 339-5005 or send an e-mail to mkepez@deik.org.tr

35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC

SPONSORSHIP PACKAGES



GOLD PACKAGE

\$35,000

The Gold Sponsorship package offers high visibility branding, marketing, and advertising opportunities throughout the Conference. Elevate your company brand with this comprehensive sponsorship package.

Single Luncheon OR Breakfast OR Plenary Session Sponsorship	Prominent recognition on signage and programs Oral recognition at the event selected 1 seat at head table, 2 seats at protocol table [Luncheon or Breakfast] OR 2 seats at protocol row [Plenary Session] Introduction of speaker or thank you to the speaker
Single Session Sponsorship	Prominent recognition on session signage, program, and Conference App. Oral recognition during the session Co-moderate the session Company introduction
2 x Conference Packages	2 full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access.
Conference Program Advertisement	8.5x11 Full Page color advertisement on a prominent page in Conference Program.
Print & Digital Logo Placement	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Gold Level Sponsor.

SILVER PACKAGE

\$10,000

Participation as a Silver Sponsor offers an excellent way to raise your profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package.

Single Session OR Cultural Reception Sponsorship	Prominent Recognition on event signage and program Oral recognition during the event Co-moderate the session OR 5 invitations for the FSI reception Company introduction
1 x Conference Package	1 full conference package registration for your company's staff. Includes luncheons for both days and full sessions access.
Print & Digital Logo Placement	8.5x11 full page B&W advertisement on the Conference Magazine. Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Silver Level Sponsor.



35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC

OTHER OPPORTUNITIES



Monday Plenary Session Sponsorship \$20,000	Prominent recognition on signage and program page Oral recognition during the event 2 seats in protocol row Introduction of speaker
Tuesday Plenary Session Sponsorship \$15,000	Prominent recognition on signage and program page Oral recognition during the event 2 seats in protocol row Introduction of speaker
Golden Horn Breakfast Sponsorship \$15,000	Prominent recognition on signage and program page Photo-op with the speaker Oral recognition during the events 1 seat at head table, 2 seats at protocol table(s) Introduction of speaker
Conference Program Advertising \$Various	Page Tabs [4-Color] (8"x11") \$4,000 Inside pages (Magazine Section-B&W) \$2,000 Outside Back Cover [4-Color] (9"x11") \$5,000
Exhibition Space \$3,000	Approximately 10x4 feet exhibition space in the conference floor. 2 standard size tables with linen covers and 2 chairs are provided. 2 x Exhibitor Badges and luncheon tickets. For delivery information and more details please contact the ATC office.
Printed Inserts in Conference Bags \$750	A single, up-to Letter/A4 sized print item placed in the conference bags. Including but not limited to Brochures, Booklets, Flyers, etc.
Gala Dinner Table Sponsorship \$4,000	A table with your company's name with six (6) tickets.

Sponsorships are limited by availability and are provided on a first come, first serve basis.
 For all inquiries, please contact Merih Kepez at +90 (212) 339-5005 or send an e-mail to mkepez@deik.org.tr

35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC SHAPING THE FUTURE: BUSINESS, INNOVATION, AND GROWTH



CHARGE & CONNECT SPONSORSHIP

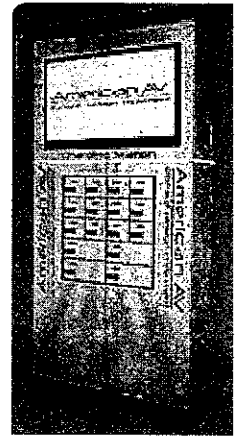
As the official *Charge & Connect Sponsor*, provide attendees a space to network and relax while charging their electronic devices. The sponsorship allows your organization to brand the *Charge & Connect Lounge*, giving you great visibility among attendees. Alternatively, select the full package and become the power and connectivity provider throughout the conference.

Option 1: Charging Stations Sponsor

\$8,000

Plug and charge stations offer full branding with LCD screens that include a short animation about the sponsor, and a variety of charging capabilities for phones and other electronic devices. Branded highboy table charging stations will be spread out in all panel rooms.

These stations charge fast and are highly utilized at conferences. As an added bonus your organization will be recognized as a silver sponsor of the 35th Annual Conference on U.S.-Turkey Relations. By sponsoring, you will provide a space for more than 500+ attendees to network and relax while charging their electronic devices thus providing your organization great visibility.



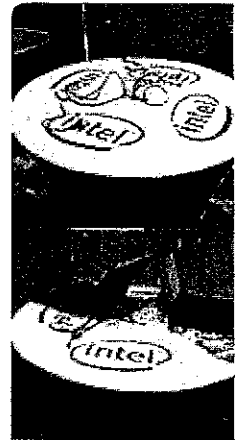
Charging Tower

Option 2: WIFI Sponsor

\$10,000

Provide Free WiFi throughout the Conference venue and take advantage of more than 500 attendees from 20 plus industries each day to get your branding and marketing impressions in front of this high value targeted audience. Don't miss your chance to use this outstanding opportunity to get in front of a captive audience.

Using the WiFi system is an effective way to get your company name, brand, new product announcement, or any other message to your potential customers at the Conference. The WiFi Sponsor gets the recognition by having their logo on the login page as well as on cards distributed during registration that will display the login code underneath the sponsor's logo. Become the WiFi provider for the Conference and help connect all attendees with the World Wide Web!



Charging Highboys

Option 3: Complete Package

\$15,000 (\$3,000 discount)

An exciting, two-part sponsorship: First associate your brand with wireless internet capability for all attendees! Your corporate name and logo appear on Conference signage throughout venue and on hundreds of business-card sized Wifi cards that show log-in information. At the same time with WiFi connection, sponsoring the charging stations allows you to brand the Charging Lounge area and 4 high boys distributed to each session room, giving you great visibility among attendees. Next prominent signage makes it clear that your company is a market leader, as you provide a convenient way to recharge cell phones and electronic devices. Charging stations appear, with sponsor logo, in many panel rooms and at Charge & Connect Lounge area.

Sponsorships are limited by availability and are provided on a first come, first serve basis. For all inquiries, please contact Merih Kepez at +90 (212) 339-5005 or send an e-mail to mkepez@deik.org.tr

For more information about the 35th Annual Conference on U.S.-Turkey Relations please visit www.atctaikconference.com

Turkey-U.S. Business Council (TAIK of DEIK) • River Plaza Büyükdere Cad. Bahar Sok. No: 13/10 34394 Levent/Istanbul
+90 (212) 339-5000 • www.taik.org.tr • americas@deik.org.tr

