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The Embassy of the Russian Federation to the Republic of Turkey presents its compliments to the Ministry of Foreign Affairs of the Republic of Turkey and has the honour to inform that the International Agricultural Forum on Vegetables Crops will take place in Krasnogorsk on March 30-31, 2015.

Prospects for vegetable production in Russia, status and prospects for vegetable industry, vegetable processing, vegetable product market and others will be the main topics of the Forum. An exhibition on modern innovative solutions in the area of horticulture and greenhouse technologies will take place within the framework of the Forum.

The Embassy would be grateful to the Ministry for conveying the abovementioned information to the concerned business-structures of the Republic of Turkey (Forum program attached, official website: www.wegmosreg.ru, contact persons: Ms. Victoria Kazantseva, tel.: +7-498-602-27-97, mob. phone: +7-916-228-30-68, e-mail: KazantsevaVN@mosreg.ru; Mr. Tolmazov Anton, tel.: +7-498-602-08-29, mob. phone: +7-966-043-17-33, e-mail: TolmazovAD@mosreg.ru).

The Embassy of the Russian Federation avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Republic of Turkey the assurances of its highest consideration.

Ankara, March 11, 2015

**MINISTRY OF FOREIGN AFFAIRS
OF THE REPUBLIC OF TURKEY**
Ankara

rA 12/3

Program
International Agricultural Forum on Vegetable Crops

Date	March 30-31, 2015
Venue	Stroiteley Blvd. 1, Krasnogorsk
	30 March 2015, Monday - Day 1
9:30-11:00	Registration
11:00-11:05	The official opening of the Forum Opening speech by Andrei Voroblev, Governor of Moscow Region
	Hall 1 - Plenary session "Prospects for greenhouse vegetable production in Russia. Developing vegetable growing in protected soil"
11:05-12:30	<p>Key topics: Current state of vegetable production in Russia and the opportunities to saturate the national market with competitive products in the necessary and sufficient amounts to satisfy current medical and biological requirements to choice and quality. Opportunities of supporting the economic availability of vegetables on the retail market. Increased production of greenhouse vegetables. European vegetable market, development trends, and impact on the Russian internal market. State policy providing a framework for making available to the residents environmentally friendly products grown in Russia, effective development of growing operations, and processing of vegetable products. Efficient horticulture in the context of currency exchange rate instability. Prospects for and risks of vegetable business in a changing geopolitical situation. Investment attractiveness of the vegetable and potato growing business. Prospects for the implementation of theoretical and applied research in biomedical safety evaluation of new products and ingredients in the interest of consumers.</p> <p>Moderator: Sergel Brillev, TV presenter at Russia 1, deputy CEO, Russian State Broadcasting Company "TV Channel Russia" or Dmitry Kiselev, TV presenter, CEO, Russian International News Agency "Russia Today."</p> <p>Invited participants: Arkady Dvorkovich - Deputy Prime Minister of the Russian Federation. Nikolai Fyodorov - Minister of Agriculture of the Russian Federation. Andrei Voroblev - Governor of Moscow Region. Alexander Tkachev - Governor of Krasnodar Region Yevgeny Savchenko - Governor of Belgorod Region Oleg Koroiev - Head of Lipetsk Regional Administration Anatoly Artamonov - Governor of Kaluga Region Aleksei Gordeev - Governor of Voronezh Region Sergei Aksenov - Head of the Republic of Crimea Alexander Bogomaz - Acting Governor of Bryansk Region Sergei Dankvert - Head of the Federal Service for Veterinary and Phytosanitary Supervision. Denis Butsaev - Deputy Prime Minister of Moscow Region. Gennady Romanenko - President, Russian Academy of Agricultural Sciences.</p>

	<p>Dmitry Patrushev - Board Chair, Rosselkhozbank, OJSC. Ivan Ushachev - Director, National Research Institute of Economics in Agriculture. Vladimir Plotnikov - President, Association of Farmers and Farming Cooperatives of Russia. Jean-Pierre Germain - CEO, Auchan Russia. Viktor Tutellan - Director, Research Institute of Nutrition, Russian Academy of Medical Sciences. Arkady Muraviev - President, Association "Greenhouses of Russia". Sergel Lupekhin - President, Union of Potato Growers. Till Backhaus - Minister of Agriculture, Mecklenburg - Vorpommern, Germany. <u>Representatives from CIS and other countries</u> 1. China 2. Turkey 3. Brazil 4. Egypt 5. Israel 6. Iran 7. Belarus 8. Kazakhstan 9. Armenia 10. Uzbekistan 11. Kyrgyzstan 12. Azerbaijan</p>				
<p>12:30-13:30</p>	<p>Coffee break Business Connect center opens Introducing the participants to the exhibition exhibits Press session Signing of the framework agreements on cooperation with the Government of Moscow Region / Ministry of Agriculture and Food / Ministry of Agriculture, Mecklenburg</p>				
<p>13:30-15:30</p>	<table border="1"> <tr> <td data-bbox="399 1131 957 1814"> <p>Hall 1 - Round table 1 "Current state and prospects for innovative development of a modern potato and vegetables industry." <u>Key topics:</u> Prospects for efficient production of vegetables and potato at the current stage. Regional features of the innovative development of the vegetables and potato industry. Underlying factors of consistently good crops of vegetables and potato. Ways to reduce production costs. Progressive trends in technology of vegetables and potato growing. Varietal resources and seeds: innovation, competitiveness, quality standards. Expert comparison of imported and Russian seeds. Selective breeding and seed production centers: state support and prospects.</p> </td> <td data-bbox="957 1131 1548 1814"> <p>Hall 2 - Round table 2 "Processing of vegetables and potato: modern technology and development aspects." <u>Key topics:</u> Markets for processed products of vegetables and potato in Russia - the current state and growth forecast. New trends in the development of processing - functional production on the basis of vegetables and potato. Technology base of the processing industry. Modern technologies in storage, cooling, and preservation of vegetables and potato. Technical innovations in the processing industry - technologies for storage, further processing, sorting, processing and packaging of products. Comprehensive processing of potato and vegetables into semi-finished products and offering healthy dietary products based on them.</p> </td> </tr> <tr> <td data-bbox="399 1814 957 2038"> <p>Experience of selective breeding and seed companies in creating and implementing new varieties. Ways to reduce the cost of planting material. Efficient application of precision farming technologies.</p> </td> <td data-bbox="957 1814 1548 2038"> <p>Building an efficient supply chain of source materials, etc. Development prospects of individual industry segments: juices, canned food, baby food, potato flakes, etc. Investment attractiveness of the processing</p> </td> </tr> </table>	<p>Hall 1 - Round table 1 "Current state and prospects for innovative development of a modern potato and vegetables industry." <u>Key topics:</u> Prospects for efficient production of vegetables and potato at the current stage. Regional features of the innovative development of the vegetables and potato industry. Underlying factors of consistently good crops of vegetables and potato. Ways to reduce production costs. Progressive trends in technology of vegetables and potato growing. Varietal resources and seeds: innovation, competitiveness, quality standards. Expert comparison of imported and Russian seeds. Selective breeding and seed production centers: state support and prospects.</p>	<p>Hall 2 - Round table 2 "Processing of vegetables and potato: modern technology and development aspects." <u>Key topics:</u> Markets for processed products of vegetables and potato in Russia - the current state and growth forecast. New trends in the development of processing - functional production on the basis of vegetables and potato. Technology base of the processing industry. Modern technologies in storage, cooling, and preservation of vegetables and potato. Technical innovations in the processing industry - technologies for storage, further processing, sorting, processing and packaging of products. Comprehensive processing of potato and vegetables into semi-finished products and offering healthy dietary products based on them.</p>	<p>Experience of selective breeding and seed companies in creating and implementing new varieties. Ways to reduce the cost of planting material. Efficient application of precision farming technologies.</p>	<p>Building an efficient supply chain of source materials, etc. Development prospects of individual industry segments: juices, canned food, baby food, potato flakes, etc. Investment attractiveness of the processing</p>
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	<p>State measures supporting vegetables and potato growing.</p> <p>Moderator: Igor Abakumov - CEO, Krestyanskiye Vedomosti Media Group.</p> <p>Invited participants: Dmitry Stepanenko- Minister of Agriculture and Food, Moscow Region. Petr Chekmarev - Director, Department for Crop Framing, Chemicals, and Plant Protection, Ministry of Agriculture of Russia. Alexander Ganov - Minister of Investment and Innovation, Moscow Region. Sergei Garkusha - Deputy Head of the Regional Administration (Governor) of Krasnodar Region, Minister of Agriculture and Processing Industry, Krasnodar Region. Stanislav Aleynik - Director, Agribusiness Department - Deputy Chair of the Government of Belgorod Region. Sergei Korolev - President, National Union of Vegetable Farmers. Yevgeny Sidorov - CEO, CJSC Agrokombinat Moskovsky. Vitaly Voloschenko - Director, state institution Gossortkomissiya. Stanislav Litvinov - Director, Institute of Horticulture (FGBNU). Boris Anisimov - Deputy Director, Lorkh National Research Institute of Potato Growing (FGBNU). Nikolai Klimenko - CEO, Seed and Breeding Company Polsk. Alexander Shilin - CEO, Raygorod, Volgograd. Anna Oleinik - CEO, OJSC Malino.</p>	<p>Industry. Measures of state support to vegetable and potato processing.</p> <p>Moderator: Irina Koziy - CEO, FruitNews Agency.</p> <p>Invited participants: Alla Korotkova - department head, Research Institute of Nutrition, Russian Academy of Medical Sciences. Elena Turyina - Director, Institute of Marketing in Agriculture. Maxim Mikhailov - CEO, LLC Frito Lay Manufacturing. Sergei Pryamov - CEO, CJSC Ozery. Yevgeny Zykov -Managing Director, LLC Bonduelle-Kuban. Ivan Dudanov - CEO, CJSC Pogarskaya Potatc Factory, Bryansk Region. Andrei Samoshin - CEO, LLC Maxim Gorky, Tula Region. Guri Shilov - Deputy CEO, CJSC Belaya Dacha Trading. Vladimir Bessonov - Head of the Chemical and Food Products Laboratory, Research Institute of Nutrition, Russian Academy of Medical Sciences Lyubov Patsyuk - senior researcher, Russian National Research Institute of Canning Technology. Viktor Buksman - CEO, AmazoneWerke, Germany.</p>
<p>15:30-16:10</p>	<p>Break Signing of the agreements on the implementation of investment projects Business Connect center opens Introducing the participants to the exhibition</p>	
<p>16:10 - 18:10</p>	<p>Hall 1 - Round table 3 "Greenhouse business: status, problems, and trends. Mushroom growing as an element of greenhouse horticulture" Key topics: Development of greenhouse horticulture in the new market conditions. Economic efficiency of production in modern greenhouses. Innovative technologies in greenhouses. Nutritious and useful properties of cultivated mushrooms and their consumption level in countries with high life expectancy. Development strategy for the mushroom</p>	<p>Hall 2 - Round table 4 "Stimulating investment in production and infrastructure projects in the vegetable growing industry" Key topics: Regional peculiarities of attracting investment in agriculture. Investment opportunities to attract investments into the vegetable growing industry. Current state and problems of the investment process in the vegetable growing industry. Investment potential of construction of</p>

growing industry in Russia, 2015 - 2010.
 Moscow Region's immediate import substitution capabilities in the production of cultivated mushrooms in the Central Federal District of Russia and the region's leading position in the industry in the Russian Federation.
 Biological protection of plants.
 Polycarbonate materials for greenhouses.
 Advanced greenhouses.
 New greenhouse technologies.
 Multipurpose high automation greenhouses.
 Hydroponics in greenhouses.
 The practice of operating greenhouses.
 Features of investment projects in the greenhouse industry. Project preparation road map to attract investment credit from banks.
 New forms of state support in the field of greenhouse agriculture and application procedures. Support for investment projects implemented on a project finance basis.
 Trends and features of working with retail chains on the market of greenhouse vegetables.

Moderator:

Arkady Muraviev - President, Association "Greenhouses of Russia."

Invited participants:

Viktor Semyonov - Board Chair, Association of Industrial Unions in the Russian Agriculture
Viktor Pivovarov - Director, Russian National Research Institute of Selective Breeding and Seed Production of Vegetable Crops
Natalia Rogova - Director General, Association "Greenhouses of Russia"
Alexander Khrenov CEO, LLC Shkola Gribovodstva, Chief Editor, Shkola Gribovodstva magazine.
Anatoly Yefremov - Deputy CEO, Mushroom Growing, LLC PKF AGROTIP.
Yevgeny Zuyev - Doctor of Biological Sciences, Director, Podmoskovie mushroom farm, Shchelkovo District.
Pavel Afonin - Director, Mozhaysky Champignon mushroom farm
Olga Sellvanova Director, Prinevskoye mushroom farm, St. Petersburg.
Sergei Adoniev / Sergei Rukin - LLC Tekhnologii Teplichnogo Rosta
Alexander Tarasov - Board of Directors Chair, Tepiltsy Belogoriya Group
Ishat Ganiev - CEO, LLC Maysky Greenhouse Farm
Sergei Gavrish - CEO, LLC SSF Gavrish Group

transshipment, storage, distribution, and processing facilities for vegetables and potato.
 Opportunities offered to the investor in the implementation of projects to develop production and transport infrastructure.
 Mechanisms for the implementation of investment projects with foreign capital.
 Organization of financing.

Moderator:

Nikolai Lychev - Chief Editor, Agroinvestor magazine.

Invited participants:

Mikhail Losev - Deputy Director, Department of Economics and State Support to the Agriculture, Ministry of Agriculture of Russia.
Boris Listov - First Deputy Board Chair, Rosselkhozbank, OJSC.
Aleksel Krasilnikov - Managing Director, Russian Union of Potato Growers.
Yevgeny Simakov - Deputy Director, Lorkh National Research Institute of Potato Growing.
Hasiyatulla Idlatullin - CEO, LLC Slava Kartofelyu Agricultural Company.
Vladimir Molyanov - CEO, LLC Solana-Agro-Service.
Yevgeny Serdyukov - CEO, OJSC Saint Petersburg Stock Exchange.
Anastasia Belina - Managing Editor, Kartofelnaya Sistema magazine.
Boris Aklmov - Founder, Lavka-Lavka Project.
Herman Vermeer - Board Chair, Step Forward in Agriculture, Netherlands.

	<p>Dmitri Kolbichev - CEO, LLC Agritsovgaz Stanislav Litvinov - Director, Russian National Research Institute of Horticulture Vasily Nechayev - Rector, Timiryazev Russian State Agricultural Academy (Moscow Agricultural Academy) Igor Sokolov - CEO, LLC NPF Phyto Alexander Sabirov - CEO, Fabrika Ovoshy Management Company Mikhail Savchenko - CEO, OJSC Development Corporation, Belgorod Region Representative of Rosselkhozbank, OJSC (lending department) Representative of Sberbank, OJSC (lending department) Vladimir Pchelin - CEO, LLC Reflux Boris Gorkunov - CEO, LLC Stolichniye Ovoshi Management Company</p>	
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March 31, 2015, Tuesday - Day 2			
10:00-11:00	Welcome coffee		
11:00-12:30	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Hall 1 - Round table 5 "Vegetable products market: new guidelines or full reset?" <u>Key topics:</u> The world market for vegetables and potato: exclusive forecasts from the world's leading experts. Potato and vegetables market in Russia: exclusive production, price, exports and imports forecasts. Analysis of the mistakes made in the last growing season. Current and future trends of the potato and vegetables market in the context of Russia's membership in the WTO. Development forecast for the Russian market of fresh and frozen vegetables. Impact on the industry of currency fluctuations. Competition in the market. Development of the vegetable market Infrastructure: packaging, transportation, transshipment, storage, distribution and other facilities. Building consolidated databases, including those containing information about required quantities and demand for vegetable products. Creating favorable conditions for suppliers of vegetable products in the inter-regional trade.</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Hall 2 - Round table 6 "Storage of vegetables and potato: technologies, equipment, experience" <u>Key topics:</u> Economy of vegetables and potato storage. Optimal storage of vegetables in the current environment. Modern storage, cooling, quality preservation systems and technology. Sorting, packaging, and other modern methods of post-harvest and pre-sales processing of vegetables. High-performance industrial refrigeration equipment, as the key to successful storage of vegetables. Practical experience with installing processing and packaging lines. Development and research in the field of applied biotechnology, diagnostics of phytopathogens, and production of bacteriophages.</p> <p><u>Moderator:</u> Sergei Pryamov - CEO, CJSC Ozery.</p> <p><u>Invited participants:</u> Petr Titarenko - CEO, CJSC Gorodische. Alexander Medvedev - CEO, OJSC Dashkovka. Vadim Kuvshinov - CEO, LLC Agrosave. Tatiana Gubina - Deputy CEO, Malino Group. Vladimir Chlkin - CEO, LLC Dmitrov Vegetables. Lyudmila Gunar - Head of the Storage and</p> </td> </tr> </table>	<p>Hall 1 - Round table 5 "Vegetable products market: new guidelines or full reset?" <u>Key topics:</u> The world market for vegetables and potato: exclusive forecasts from the world's leading experts. Potato and vegetables market in Russia: exclusive production, price, exports and imports forecasts. Analysis of the mistakes made in the last growing season. Current and future trends of the potato and vegetables market in the context of Russia's membership in the WTO. Development forecast for the Russian market of fresh and frozen vegetables. Impact on the industry of currency fluctuations. Competition in the market. Development of the vegetable market Infrastructure: packaging, transportation, transshipment, storage, distribution and other facilities. Building consolidated databases, including those containing information about required quantities and demand for vegetable products. Creating favorable conditions for suppliers of vegetable products in the inter-regional trade.</p>	<p>Hall 2 - Round table 6 "Storage of vegetables and potato: technologies, equipment, experience" <u>Key topics:</u> Economy of vegetables and potato storage. Optimal storage of vegetables in the current environment. Modern storage, cooling, quality preservation systems and technology. Sorting, packaging, and other modern methods of post-harvest and pre-sales processing of vegetables. High-performance industrial refrigeration equipment, as the key to successful storage of vegetables. Practical experience with installing processing and packaging lines. Development and research in the field of applied biotechnology, diagnostics of phytopathogens, and production of bacteriophages.</p> <p><u>Moderator:</u> Sergei Pryamov - CEO, CJSC Ozery.</p> <p><u>Invited participants:</u> Petr Titarenko - CEO, CJSC Gorodische. Alexander Medvedev - CEO, OJSC Dashkovka. Vadim Kuvshinov - CEO, LLC Agrosave. Tatiana Gubina - Deputy CEO, Malino Group. Vladimir Chlkin - CEO, LLC Dmitrov Vegetables. Lyudmila Gunar - Head of the Storage and</p>
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	<p>Potential areas of import and export of vegetable products in the new geopolitical situation. Internal focus or export? How can Russian vegetable products find way to the shelves of foreign supermarkets? Product marketing: technical regulations, quality, packaging, and logistics. Certification, technical specifications, and customs clearance of imported and exported vegetables. Maintaining quarantine phytosanitary safety in the manufacture and importation into the territory of the Russian Federation of potato and vegetables.</p> <p>Moderator: Viktor Andreyev - Board of Directors Chair, KVK IMPERIA).</p> <p>Invited participants: Dmitri Ryiko - Director General, Institute for Agricultural Market Studies (IKAR). Petr Ofitserov - CEO, Real Work Management consulting company. Dmitry Potapenko - Managing Partner, Management Development Group Inc. Andrei Milekhin - CEO, Romir Research Holding. Sergel Filippov - CEO, Dmitrov Vegetables Group. Yevgeny Antonov - Head of Rosselkhoz nadzor Department for Moscow, Moscow Region and Tula Region. Pavel Malyshev- CCO, LLC Agropak. Irina Fahriyeva - RusFood Trading House. Stephane Ducharme- CEO, X5 Retail Group. Ilya Yakubson - CEO, Dixie Group. Khachar Pombuhchan - Board of Directors Chair, CJSC Tender (Magnit). Jean-Pierre Germain - CEO, Auchan Russia.</p>	<p>Processing Department, Timiryazev Russian State Agricultural Academy (Moscow Agricultural Academy). Konstantin Pshechenkov - Head of the Storage and Processing Department, Lorkh National Research Institute of Potato Growing. Sergel Arustamov - Board of Directors Chair, CJSC Kulkovo. Gennady Ryazanov - CEO, LLC KRIMM Agricultural Company.</p>
<p>12:30-13:30</p>	<p>Coffee break Business Connect center opens Introducing the participants to the exhibition</p>	
<p>13:30-15:00</p>	<p>Hall 1 - Round table 7 "Energy saving and energy efficiency in the vegetables industry" Key topics: Energy intensity of production in the vegetables industry. The problem of energy efficiency. Energy audit - as a tool of designing energy-saving programs. Energy Performance Contracting as a tool of improving energy efficiency and upgrading production</p>	

operations.

Practice of implementing energy performance contracting at Russian agricultural businesses, problems and solutions.

Innovative energy saving and energy-efficient technologies, equipment and materials.

Prospects for energy saving through the use of local fuels and other renewable energy sources.

Practical experience of Russian regions in the implementation of energy saving measures.

Presentation of successful projects in the field of energy conservation and energy efficiency in Russia and CIS countries.

State mechanisms of stimulating energy efficiency and co-financing terms of regional energy efficient programs and projects.

Prospects for the development of international cooperation in the field of energy conservation.

Current status and prospects for improving the regulatory framework in the field of energy conservation.

Moderator:

Gerhard Markov - Chairperson, Working Group on Energy Conservation and Energy Efficiency at the Russian-German foreign trade chamber.

Invited participants:

Anatoly Komarov - Board Chair, NP Energy Efficiency, Deputy Chair, Committee on Regional Policy, National Association of Self-Regulating Organizations in Energy Studies.

Lyudmila Orlova - President, National Movement for Conservation Agriculture.

Natalia Sviridova - department head, CJSC Energy Complex Integrator.

Stanislav Gudilin - CEO, LLC NTC Energoekspert.

Denis Markin - Director, Energy Hub Building, KROK Company.

Yevgeny Kraskov - CEO, CJSC Energy Conservation and Performance Agency.

Aleksander Gusarov - CEO, GazEcos Company.

Alexei Avakov - CEO, Engineering Center AVELIT.

VERA Myasoedova - CEO, LLC GRANTEK Engineering Company.